

## Contributors

**Marco Bettiol** is Assistant Professor of Business Management at the Department of Economics and Management at the University of Padova. His research activity is focused on creativity and design and their role for the competitiveness of SME and industrial districts.

**Cabirio Cautela** earned his PhD in Business Management and is Assistant Professor of Strategic Design and Design Management at Politecnico di Milano. His research topics deal with the strategic role of design, the design management processes and how design generates new business models and new ventures. Since 2012, he has been Visiting Scholar at Stanford University (Center of Design Research) for the purpose of researching business models' evolution in start-ups' early stages.

**Alessandro Deserti** is full professor at Politecnico di Milano Design Department, where he teaches product development in the School of Design. His research focuses on approaches, processes, practices and tools for the development and management of design and design driven innovation. He investigated the new roles of design within companies, institutions and social environments, publishing books, essays, articles in journals and proceedings of international conferences. He has worked on applied research and consultancy for many companies and institutions, in Italy and abroad, coordinating projects at different levels: strategy, tools and methods, product development, communication and exhibition design.

**Ilpo Koskinen** was a sociologist, and has worked as Professor of Industrial Design since 1999. His main research interests have been in mobile multimedia, the relationship of design and cities, and design methodology.

**Ezio Manzini** had been full professor of Design at Politecnico di Milano until his retirement in 2010. He is Honorary Doctor at The New School of New York (2006) and at the Goldsmiths College of London (2008), and Honorary Professor at the Glasgow School of Art (2009). He led the Doctoral Design Program of Politecnico di Milano from 2000 to 2010. Presently, his main interests are focused on design for social innovation. He founded and is now promoting the growth of DESIS, an international network on Design for Social Innovation and Sustainability (<http://www.desis-network.org>). He has been giving many keynote addresses in different international conferences, and he is author of many articles in international journals and proceedings.

**Tuuli Mattelmäki**, originally trained as industrial designer, has contributed to design research and particularly on empathic design methods such as probing and co-designing. She is Associate Professor at the Department of Design at Aalto University School of Arts Design and Architecture.

**Stefano Micelli** is Associate Professor of Business Management at the Department of Management of the University of Venice. His research interests are focused on design management and on internationalization processes for SME.

**Donald A. Norman** is cofounder of the Nielsen Group, an IDEO fellow, Trustee of IIT's Institute of Design (Chicago), and former Vice President of Apple. He is professor emeritus of Computer Science and Design at Northwestern University and professor emeritus of Psychology and Cognitive Science at the University of California, San Diego. He is a member of the American National Academy of Engineering and the American Academy of Arts and Sciences. At Korea's Advanced Institute of Science & Technology (KAIST), he has been Distinguished Visiting Professor of Industrial Design. He was awarded the Benjamin Franklin medal in Computer and Cognitive Science and has honorary degrees from the University of Padua (Italy) and the Delft University of Technology (Netherlands). Donald Norman is author of numerous books including, *Design of Everyday Things*, *Emotional Design*, and *Living with Complexity*. He can be found at [www.jnd.org](http://www.jnd.org).

**Francesca Rizzo** is Assistant Professor at University of Bologna, Department of Architecture, where she teaches Industrial Design. She worked on different European and national research projects in the field of Interaction Design and Service Design. Her current research topics are service design and design processes, especially in the area of participatory design. Francesca Rizzo is author of many articles published in the proceedings of conferences (DPPI, HCI, IASDR, PD; DRS) and journals (*Codesign, Technology and Cognition, Communication of the ACM*). She has been a visiting researcher at Aalto University, Finland, and visiting student at University of Louisville, USA.

**Alberto Sala** is the cover designer for this “Participatory Design” special issue vol. 30, no. 1 of *Design Issues*. An architect and designer, he cofounded ASPS Design Studio in 2006—a studio which encompasses different skills by mixing product design, communication, graphic design web application and illustration.

**Kirsikka Vaajakallio** has an MA in Industrial Design and defended her doctoral dissertation “Design Games as a Tool, a Mindset and a Structure” in August 2012. She is specialized in user-centered design focusing on creative teamwork, particularly how game-like approaches—such as, design games—facilitate collaboration during early phases of design process. She is member of a research group, ENCORE (Engaging Co-design Research), at Aalto University School of Arts, Design and Architecture. She also works as service designer in a Finnish design agency, Diagonal Mental Structure.

**Roberto Verganti** is Professor of Management of Innovation at Politecnico di Milano. He has been a Visiting Scholar at the Harvard Business School twice, Copenhagen Business School, and Mälardalen University in Sweden. He serves on the European Design Innovation Leadership Board of the European Commission. His book, *Design-Driven Innovation*, published by Harvard Business Press has been nominated by the Academy of Management for the George R. Terry Book Award as one of the best six books published in 2008 and 2009. He can be found at [www.verganti.com](http://www.verganti.com).

**Francesco Zurlo** earned his PhD in Industrial Design and is Associate Professor of Industrial Design at Politecnico di Milano, where he has been Deputy Director of INDACO (Industrial Design, Art, Communication and Multimedia, Fashion Department) and Director of the International Master in Strategic Design. Held in China, he is also Director of the International Master in Interior Design and Management. He is author of numerous international publications about Strategic Design.